## TO: SHADOW HEALTH AND WELLBEING BOARD 14 FEBRUARY 2013

# ALIGNMENT OF SERVICE PLANS WITH JOINT HEALTH AND WELLBEING STRATEGY Director of Adult Social Care, Health and Housing Director of Children, Young People and Learning

#### 1 PURPOSE OF REPORT

1.1 To indicate the alignment of the proposed Service Plans for the Adult Social Care, Health and Housing and the Children, Young People and Learning department with the Joint Health and Wellbeing Strategy. At this stage with the Public Health function yet to transfer, the Adult Social Care, Health and Housing Plan is not sufficiently detailed in this area and will be added to in the first guarter of 2013/14.

#### 2 RECOMMENDATIONS

#### 2.1 That the Board:

- Endorses the conclusion from the assessment that the Service Plans for Adult Social Care and Children's Social care are aligned with the themes and priorities of the Joint Health and Wellbeing Strategy
- On the basis of the analysis, consider opportunities for integrated working arrangements between partners and for the pooling of resources
- Recommends the analysis is conducted for all local authority service plans and other commissioning plans for health and social care services

#### 3 REASONS FOR RECOMMENDATIONS

3.1 To use the Duty to Integrate to maximise the delivery of the respective service plans through joint or integrated working where possible.

#### 4 ALTERNATIVE OPTIONS CONSIDERED

4.1 There is no legal requirement to assess the future delivery of adult or children's social care services against the Joint Health and Wellbeing Strategy. However, the Board has determined that it would be prudent to do so for reasons outlined in the body of the report. The analysis, if extended to all service plans across the Council, will allows for strategic connections to be identified across all areas of the council to ascertain functions with a health related outcome.

#### 5 SUPPORTING INFORMATION

5.1 From 1 April 2013, Health and Wellbeing Boards will be subject to a Duty to integrate requiring them to improve the health outcomes and reduce health inequalities of the local population by connecting common priorities for health improvement, develop integrated solutions between members of the Board and if appropriate collectively pool resources to deliver them. This must be directed by:

- The production of a joint strategic needs assessment (JSNA)
- The development of a joint health and wellbeing strategy (JHWS)
- Securing the necessary information from members of the Board for the delivery of statutory functions above
- Ensuring the alignment of CCG commissioning plans against the JHWS
- The use of Section 75 agreements to pool resources
- 5.2 With this in mind social care service plans have been assessed to identify opportunities for the connection and integration of commissioning and the pooling of resources where possible for greatest impact on the health outcomes and reduce health inequalities of local people.

#### **JHWS**

5.3 Following an assessment of the JSNA and strategic plans by a working group of commissioners from both adult and children's services, public health and the Bracknell and Ascot Clinical Commissioning Group, it was possible to set out in the JHWS a number of common themes and priorities to improve the health and wellbeing of the people of Bracknell Forest from pre-cradle to grave (see Appendix A for descriptions):

#### Theme 1: Long-term conditions

- Weight management, diet and nutrition and physical activity
- Tobacco and smoking cessation
- Support for people who have had stroke
- Prevention of alcohol & substance misuse
- NHS Healthchecks
- Falls
- Diabetes and diabetic retinopathy
- Dementia Early diagnosis, treatment and support
- Respiratory Illness
- Appropriate/adapted Housing

#### **Theme 2: Sexual Health**

 Sexual health, including HIV, Chlamydia, Syphilis, hepatitis B and cervical screening

#### Theme 3: Safeguarding

- Prevention of Domestic abuse
- Prevention of alcohol & substance misuse
- Vulnerable children and young people

#### Theme 4: Cancers

- Cancers
- Tobacco and smoking cessation
- Prevention of alcohol & substance misuse
- NHS Healthchecks

## Theme 5: Mental Health and wellbeing

- Appropriate/adapted Housing
- Weight management, diet and nutrition and physical activity
- Reduction of high rates of depression
- Prevention of Social and Emotional Isolation
- Prevention of Domestic abuse
- Prevention of alcohol & substance misuse
- Vulnerable children and young people
- Education, skills and employment
- Dementia Early diagnosis, treatment and support

#### <u>Methodology</u>

- 5.4 In the consideration of this analysis, the following assumptions should be noted:
  - links to the JHWS are defined as "actions which are connected to and may impact on JHWS themes and priorities, either directly or indirectly"
  - the analysis seeks only to demonstrate connection between the high level themes and priorities of the JHWS with the high level strategic actions of the relevant departments as highlighted in Service Plans
  - the Equality Act 2010 protected characteristics, including carers and people from lower socio-economic backgrounds, sit across all themes and priorities and will be assessed by relevant Equality Impact Assessments in underpinning strategies, plans, policies and procedures

#### Conclusion

- 5.5 This analysis concludes that there is considerable alignment of the service plans for Adult Social Care and Children's Social Care.
- 5.6 The current analysis would allow partners to indicate at a high level where integration and possible pooling of resources might be possible but this would be subject to the determination of implementation plans and actions and the identification of outcomes and measures (subject to the finalising of the new Outcomes Frameworks)

## ASCHH Medium Term Objectives and Key Actions

5.7 The ASCHH Service Plan is aligned to the following JHWS themes and priorities:

MTO 1: Re-generate Bracknell Town Centre					
Ref	Key Action Description	By when	Lead Officer	Links to JHWS	
1.7 Promote	1.7 Promote residential development in the town centre, where viable, to take pressure off of our countryside to deliver housing				
Supported by	the following sub-actions				
1.7.2	Support the housing regeneration in the town centre	March 2014	Chief Officer: Housing	<ul> <li>Themes</li> <li>Long-term conditions</li> <li>Mental Health</li> <li>Priorities</li> <li>Appropriate / Adapted Housing</li> </ul>	

MTO 4: To	MTO 4: To support our younger residents to maximise their potential				
Ref	Key Action Description	By when	Lead Officer	Links to JHWS	
	all children and young people feel safe, ar	re protected from ha	rm and abuse, have their views re	espected and gain	
	as a member of the local community				
Supported by	the following sub-actions				
4.8.6	Commission a full range of substance misuse services which ensure that young people, their families and friends have access to advice, information and support.	Ongoing	Head of Drugs and Alcohol Action team	<ul> <li>Themes</li> <li>Long-term conditions</li> <li>Safeguarding</li> <li>Mental Health</li> <li>Priorities</li> <li>Prevention of alcohol &amp; substance misuse</li> <li>Vulnerable children and young people</li> <li>Reduction of high rates of depression</li> <li>Prevention of Social and Emotional Isolation</li> </ul>	

Ref	Support Opportunities for Health and Wellbei  Key Action Description	By when	Lead Officer	Links to JHWS
	upport people who misuse drugs and/or alco			
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	are training appropriate intersections	
	by the following sub-actions			
6.9.1	Ensure that people who misuse substances have access to blood- borne virus services and to monitor the effectiveness of these services.	Ongoing	Head of Drugs and Alcohol Action team	<ul> <li>Themes</li> <li>Long-term conditions</li> <li>Safeguarding</li> <li>Mental Health</li> <li>Priorities</li> <li>Prevention of alcohol &amp; substance misuse</li> <li>Sexual health</li> </ul>
6.9.2	Provide training to local pharmacies to improve the level of advice offered on reducing harm caused by drugs and alcohol abuse	July 2013	Head of Drugs and Alcohol Action team	Themes     Long-term conditions     Safeguarding     Mental Health Priorities     Prevention of alcohol & substance misuse An asset based assessment of information and support will be a requirement of new, Enhanced JSNAs
6.9.3	Work with all relevant agencies and departments to increase access to housing employment and training to improve outcomes for people who misuse substances	Ongoing	Head of Drugs and Alcohol Action team	Themes      Long-term conditions     Safeguarding     Mental Health     Priorities     Prevention of alcohol & substance misuse     Appropriate housing     Education, skills and employment

- ·	upport Opportunities for Health and Wellbeir			
Ref	Key Action Description	By when	Lead Officer	Links to JHWS
				<ul> <li>Reducing rates of depression</li> <li>Prevention of social and emotional isolation</li> <li>An asset based assessment of information and support will be a requirement of new, Enhanced JSNAs</li> </ul>
6.9.4	Evaluate the effectiveness of the Payment by Results project by monitoring successful delivery of outcomes  port the Bracknell & Ascot Clinical Commiss	Ongoing	Head of Drugs and Alcohol Action team	Themes     Long-term conditions     Safeguarding     Mental Health     Priorities     Prevention of alcohol & substance misuse
	port the brackhen & Ascot Chilical Collins	ioning Group to focu	is on improving local nealth se	ervices for our residents
		ioning Group to focu	's on improving local nealth se	ervices for our residents
	by the following sub-actions  Work with health and the voluntary sector to improve hospital discharge for people living with dementia.	November 2013	Head of Long Term Community Support and Continuing Healthcare	Themes  • Long-term conditions Priorities  • Dementia - Early diagnosis, treatment and support
Supported	by the following sub-actions  Work with health and the voluntary sector to improve hospital discharge for people		Head of Long Term Community Support and	<ul> <li>Themes</li> <li>Long-term conditions</li> <li>Priorities</li> <li>Dementia - Early diagnosis, treatment and</li> </ul>

Ref	upport Opportunities for Health and Wellbeir Key Action Description	By when	Lead Officer	Links to JHWS
1101	to develop robust and early supported	by when	Community Support and	Long-term conditions
	discharge for people suffering from stroke		Continuing Healthcare	Priorities
	discharge for people suffering from stroke		Continuing HealthCare	
				Support for people who
0.10.1		1	5: 1 (100)1011	have had stroke
6.10.4	Work with health agencies as part of the	March 2014	Director of ASCH&H	Not applicable for the
	'shaping the future programme' to			purposes of this analysis
	establish sustainable local health trusts			
6.10.5	Work with partners to improve the	March 2014	Director of ASCH&H	Not applicable for the
	sustainability of Brants Bridge Health			purposes of this analysis
	Facility			
	ort the Health and Well Being Board to bring	together all those in	volved in delivering health and	d social care in the Borough
Supported by	by the following sub-actions			
6.2.1	Develop the mechanism and timescales	March 2014	Chief Officer: Adult and	Not applicable for the
	to renew the Joint Health and Wellbeing		Joint Commissioning	purposes of this analysis
	Strategy			
6.2.2	Work with the Clinical Commissioning	March 2014	Director of ASCH&H	Not applicable for the
	Group to improve outcomes for residents			purposes of this analysis
6.3 Conti	nue to support the development of a local H	ealthwatch to provide	local patients with a voice	
Supported b	by the following sub-actions			
6.3.1	Monitor local Healthwatch and review to	October 2013	Chief Officer: Older	Not applicable for the
	ensure successful delivery		People and Long Term	purposes of this analysis
			Conditions	
6.5 Integr	rate the new responsibilities for Public Healt	h within the Council	•	
Supported b	by the following sub-actions			
6.5.1	Develop a Public Health action plan for	December 2013	Director of ASCH&H /	The whole population
	the Borough		consultant in Public	approach will be recognised
			Health	by the alignment of the
				JHWS with the Public Health
				Outcomes Framework
6.5.2	Establish the necessary governance	April 2013	Director of ASCH&H	Not applicable for the
	frameworks for hosting the Public Health	'		purposes of this analysis
	structure in Berkshire			Although a whole population
	5			approach at a local level will

MTO 6: S	MTO 6: Support Opportunities for Health and Wellbeing				
Ref	Key Action Description	By when	Lead Officer	Links to JHWS	
				be recognised by the involvement of the strategic and local PH teams in the development of the JSNA and JHWS	
6.5.3	Ensure that the local authority has the ability to report on the Public Health Outcomes framework in conjunction with the core Public Health team	September 2013	Performance Manager	Not applicable for the purposes of this analysis	
6.5.4	Establish and embed Public Health teams into the local authority workforce	May 2013	Head of HR	Not applicable for the purposes of this analysis	
6.5.5	Absorb and induct Public Health teams into Adult Social Care Health & Housing and wider council	May 2013	Head of HR	Not applicable for the purposes of this analysis	
6.5.6	Develop monthly budget monitoring for Public Health	May 2013	Senior Departmental Accountant	Not applicable for the purposes of this analysis	

MTO 7: Sup	MTO 7: Support Our Older & Vulnerable Residents				
Ref	Key Action Description	By when	Lead Officer	Links to JHWS	
7.1 Secure	7.1 Secure preventative and early intervention measures to ensure residents have the maximum choices to allow them to live longer				
in their own	homes				
Supported by	the following sub-actions				
7.1.1	Work with housing, health and community	Ongoing	Head of Long Term	Themes	
	groups to provide extra care housing for		Community Support and	<ul> <li>Long-term conditions</li> </ul>	
	65 households		Continuing Healthcare	<ul> <li>Safeguarding</li> </ul>	
				<ul> <li>Mental Health</li> </ul>	
				Priorities	
				<ul> <li>Appropriate housing</li> </ul>	
				• Falls	
				<ul> <li>Dementia - Early</li> </ul>	
				diagnosis, treatment and	

Ref	Support Our Older & Vulnerable Residents  Key Action Description	Dywhon	Lead Officer	Links to JHWS
Ret	Key Action Description	By when	Lead Officer	
7.1.2	Monitor and report on the action plan within the Long Term Conditions Commissioning strategy	December 2013	Chief Officer: Older People and Long Term Conditions	support  Themes  Long-term conditions  Safeguarding Mental Health Priorities  Appropriate housing Falls  Diabetes and diabetic retinopathy  Respiratory Illness
7.1.3	Develop the Prevention and Early Intervention Commissioning Strategy	July 2013	Head Joint of Commissioning	
7.1.4	Assist in developing the Joint Strategic Needs Assessment	Ongoing	Head of Joint Commissioning	
7.1.5	Develop Action Plan following development of Older People Commissioning Strategy and subsequent monitoring arrangements	June 2013	Chief Officer: Older People and Long Term Conditions	<ul> <li>Themes</li> <li>Long-term conditions</li> <li>Safeguarding</li> <li>Mental Health</li> <li>Priorities</li> <li>Appropriate housing</li> <li>Reduction of high rates of depression</li> <li>Dementia - Early diagnosis, treatment and support</li> <li>Falls</li> <li>Preventing social and emotional isolation</li> </ul>
7.1.6	Participate in Dementia Awareness Week	May 2013	Locality Manager for Adult and Older Persons Mental Health Services	Themes     Long-term conditions     Priorities

Ref	Key Action Description	By when	Lead Officer	Links to JHWS
				Dementia - Early diagnosis, treatment and support
7.1.7	Undertake the Dementia Friendly Community consultation of people affected by dementia	July 2013	Locality Manager for Adult and Older Persons Mental Health Services	Themes     Long-term conditions     Priorities     Dementia - Early     diagnosis, treatment and     support
7.1.8	Develop Workforce Development Strategy to ensure efficient delivery of personalised approaches	March 2014	Chief Officer: Adults & Joint Commissioning / Chief Officer: Older People & Long Term Conditions	<ul> <li>Themes</li> <li>Safeguarding</li> <li>Long-term conditions</li> <li>Priorities</li> <li>Prevention of alcohol &amp; substance misuse</li> </ul>
7.2 Work	with all agencies to ensure people feel safe	and know where to	go for help	•
Supported	by the following sub-actions		-	
7.2.1	Ensure the safe and effective transfer of increased DOLS responsibilities from the PCT	April 2013	Head of Adult Safeguarding	<ul><li>Themes</li><li>Safeguarding</li><li>Mental health</li></ul>
7.2.2	Develop and implement a Quality Assurance programme to ensure social care assessments continue to be compliant with the Mental capacity Act	July 2013	Head of Adult Safeguarding	<ul><li>Themes</li><li>Safeguarding</li><li>Mental health</li></ul>
	inue to modernise support and include new	ways of enabling th	e delivery of that support	
	by the following sub-actions	10	The Later Change	I <b>-</b> 1
7.4.1	Implementation of the Assistive Technology Strategy	Ongoing	Head of Learning Disabilities	<ul> <li>Themes</li> <li>Long-term conditions</li> <li>Mental health</li> <li>Safeguarding</li> <li>Priorities</li> <li>Appropriate / adapted</li> </ul>

	Support Our Older & Vulnerable Residents		1 000	11.1.4.11.04
Ref	Key Action Description	By when	Lead Officer	Links to JHWS
				housing
				• Falls
7.4.2	Develop Learning Disability	January 2014	Head of Learning	All themes could be relevant
	Commissioning Strategy		Disabilities	to people with Learning Disabilities
7.4.3	Develop a market position statement in	July 2013	Head of Joint	An asset based assessment
	order to improve choice and quality for		Commissioning	of information and support
	people who need support.			will be a requirement of new,
				Enhanced JSNAs
7.4.4	Carry out assessments of all applicants	June 2013	Head of Long Term	Themes
	not automatically eligible for Blue Badges		Community Support and	Mental health
	and develop suitable appeals systems		Continuing Healthcare	Priorities
				<ul> <li>Prevention of social and</li> </ul>
				emotional isolation
7.4.5	Review of carers services provided at	August 2013	Head of Learning	All themes could be relevant
	Waymead		Disabilities	to carers
7.4.6	Further develop and expand support for	January 2014	Head of Long Term	Themes
	carers known only to their GPs in		Community Support and	Mental health
	partnership with health, carers and the		Continuing Healthcare	Priorities
	voluntary sector			<ul> <li>Prevention of social and emotional isolation</li> </ul>
				An asset based assessment
				of information and support
				will be a requirement of new,
				Enhanced JSNAs
7.4.7	Provide support and training to enable	March 2014	Head of Long Term	Themes
	carers to return to paid or voluntary work.		Community Support and	Mental health
			Continuing Healthcare	Priorities
				Education, skills and
				employment
				<ul> <li>Prevention of social and</li> </ul>
				emotional isolation

Ref	upport Our Older & Vulnerable Residents  Key Action Description	By when	Lead Officer	Links to JHWS
7.4.8	Identify training needs to enable the service to deliver new ways of working by analysing the calls that come into the service	March 2014	Head of Emergency Duty Services	
7.4.9	Evaluate the implementation of the new operational model in the Emergency Duty Service	January 2014	Head of Emergency Duty Services	
7.4.10	Review the needs of people who receive out of hours services and develop a model that meets these needs.	Ongoing	Chief Officer: Older People & Long Term Conditions	Themes • Safeguarding
7.4.11	Expand the function of Bridgewell to include establishment of a Community Dentistry clinic and a Telecare clinic	March 2014 (Community Dentistry) and August 2013 (Telecare)	Head of Community Response and Reablement	<ul> <li>Themes</li> <li>Long-term conditions</li> <li>Priorities</li> <li>Weight management, diet and nutrition and physical activity</li> <li>Appropriate / adapted housing</li> </ul>
7.4.12	Establish a separate Autistic Spectrum Disorder Community Team within Adult Social Care & Health	August 2013	Head of Learning Disabilities	All themes could be relevant to people with autistic spectrum disorders
7.4.13	Monitor delivery of domestic support provided for compliance against contract	October 2013	Chief Officer: Older People & Long Term Conditions	Themes     Safeguarding
residentia	ove the range of specialist accommodation for and nursing care	or older people which wi	II enable more people to be	supported outside
	by the following sub-actions	1	1	
7.5.1	Improve the range of specialist accommodation for older people by developing Extra Care Housing Scheme which will enable more people to be supported outside residential and nursing	March 2014	Chief Officer: Housing	<ul><li>Themes</li><li>Long-term conditions</li><li>Mental health</li><li>Priorities</li></ul>

MTO 7: 9	MTO 7: Support Our Older & Vulnerable Residents				
Ref	Key Action Description	By when	Lead Officer	Links to JHWS	
	care			Appropriate / adapted housing	
7.5.3	Work with Bracknell Forest Homes to develop the proposed new extra-care facility at Garth site	March 2014	Chief Officer: Housing		

Ref	Key Action Description	By when	Lead Officer	Links to JHWS
7.6 With p against ab	partners develop a culture that does not toler buse	ate abuse, and in which	older and more vulnerab	le residents are safeguarded
Supported b	by the following sub-actions			
7.6.1	Monitor and evaluate advocacy contract and guidance in relation to the Advocacy Policy and Best Practice Safeguarding guidance.	November 2013	Head of Learning Disabilities / Head of Adult Safeguarding	<ul><li>Themes</li><li>Safeguarding</li></ul>
7.6.2	Implement the safeguarding empowerment strategy to enable people to safeguard themselves and feedback on people's experiences of the process	March 2014	Head of Adult Safeguarding	<ul><li>Themes</li><li>Safeguarding</li></ul>
7.6.3	Promote better understanding of Autistic Spectrum Disorder by delivering training and awareness across the department.	December 2013	Head of Learning Disabilities	<ul> <li>Themes</li> <li>Safeguarding</li> <li>An asset based assessment of information and support will be a requirement of new, Enhanced JSNAs</li> </ul>
	get financial support to vulnerable household	ds		
Supported b	y the following sub-actions		<b>,</b>	
7.7.1	Implement the Council's local council tax benefit scheme and revise the scheme	April 2013 to implement the scheme, January 2014 to review the scheme	Chief Officer: Housing	Not applicable to this analysis

7.7.2	Review the financial advice and support	September 2013	Chief Officer: Housing	Not applicable to this
	provided to households in Bracknell			analysis
	Forest by the Council and voluntary			
	organisations			

MTO 8: Work with the Police and other partners to ensure Bracknell Forest remains a safe place, including work to:				
Ref	Key Action Description	By when	Lead Officer	Links to JHWS
8.1 Continu	ue to seek to reduce overall crime levels,	focusing particular	ly on domestic violence, sexual crir	nes and burglary
Supported by	the following sub-actions			
8.1.5	Deliver assertive outreach services offered by SMART in order to engage with hard to reach groups in order to reduce their levels of offending	Ongoing	Head of Drugs and Alcohol Action team	<ul> <li>Themes</li> <li>Long-term conditions</li> <li>Safeguarding</li> <li>Mental Health</li> <li>Priorities</li> <li>Prevention of alcohol &amp; substance misuse</li> </ul>

MTO 10: En	MTO 10: Encourage the provision of a range of appropriate housing:				
Ref	Key Action Description	By when	Lead Officer	Links to JHWS	
	e a supply of affordable homes				
Supported by	the following sub-actions				
10.1.1	Ensure a supply of affordable homes by enabling affordable housing development at Jennets Park, the Parks, Broughs and Rothwell house (funded by HCA and the RPs). Bracknell's role is to steer schemes through the development process and negotiate where they are consequence of planning agreement.	March 2015	Chief Officer: Housing	<ul> <li>Themes</li> <li>Long-term conditions</li> <li>Mental Health</li> <li>Priorities</li> <li>Appropriate housing</li> </ul>	
10.1.2	Work with partners to identify a suitable location to enable the relocation of the Bridgewell Centre	March 2014	Chief Officer: Older People and Long Term Conditions	<ul><li>Themes</li><li>Long-term conditions</li><li>Mental Health</li><li>Safeguarding</li><li>Priorities</li></ul>	

MTO 10: E	Encourage the provision of a range of approp	oriate housing:		
Ref	Key Action Description	By when	Lead Officer	Links to JHWS
				Appropriate housing
10.1.3	Develop a new sensory needs service for Bracknell Forest by working in partnership with people who use our services and voluntary organisations	January 2014	Head of Long Term Community Support and Continuing Healthcare	<ul> <li>Themes</li> <li>Mental health</li> <li>Priorities</li> <li>Prevention of social and emotional isolation</li> </ul>
	port people who wish to buy their own home	!		
Supported b	by the following sub-actions			
10.2.1	Enable a programme of support for households to buy their own home on low cost basis	March 2014	Chief Officer: Housing	<ul> <li>Themes</li> <li>Long-term conditions</li> <li>Mental Health</li> <li>Priorities</li> <li>Appropriate housing</li> </ul>
10.2.2	Support the following schemes with Council stock transfer receipt:: Extra care scheme, Rainforest Walk, Santa Catalina, and home ownership schemes funded from carry over from 2012-13	March 2014	Chief Officer: Housing	Not applicable to this analysis
	tinue to find ways to enable people to secure	e a suitable home		
Supported b	by the following sub-actions			
10.3.1	Support those households who need to move home due to welfare changes through financial support and advice	Ongoing	Chief Officer: Housing	<ul><li>Themes</li><li>Mental Health</li><li>Priorities</li><li>Appropriate housing</li></ul>
10.3.2	Redesign the housing and benefit service so that households income and independence is maximised	Ongoing	Chief Officer: Housing	Not applicable to this analysis

MTO 11: Work with our communities and partners to be efficient, open, transparent and easy to access and to deliver value for				
money:				
Ref	Key Action Description	By when	Lead Officer	Links to JHWS
11.5 Develop appropriate and cost effective ways of accessing council services				

Ref	Key Action Description	By when	Lead Officer	Links to JHWS
Supported b	y the following sub-actions		•	•
11.5.4	Maintain the i-hub to enable people in the community to access relevant and up to date information to plan their support and activities and also enable providers to maintain their own records on the system to ensure accuracy.	February 2014	Head of Joint Commissioning	An asset based assessment of information and support will be a requirement of new, Enhanced JSNAs
11.5.5	Plan and implement changes to the cost centre structure brought about by both the Zero Based Review and the transfer of responsibilities to Public Health to ensure compliance with new reporting requirements	March 2014	Senior Departmental Accountant	Consideration of reporting requirements against the JHWS will need to be undertaken
11.5.6	Review Forestcare services to ensure they meet customer demand	March 2014	Chief Officer: Housing	<ul><li>Theme</li><li>Safeguarding</li></ul>
11.7 Work	with partners and engage with local comm	unities in shaping se	rvices	
11.7.4	Work with Wexham Park, Frimley Park and Royal Berkshire Hospitals to create a whole systems approach to hospital discharge	June 2013	Head of Community Response and Reablement	Themes  Long-term conditions  Cancers  Mental health Priorities  Weight management, diet and nutrition and physical activity  Support for people who have had stroke  Falls  Diabetes and diabetic retinopathy

MTO 11: \	MTO 11: Work with our communities and partners to be efficient, open, transparent and easy to access and to deliver value for				
money:	·		· ·		
Ref	Key Action Description	By when	Lead Officer	Links to JHWS	
				diagnosis, treatment and support  Respiratory Illness  Tobacco and smoking cessation  Reduction in rates of depression  Prevention of social and emotional isolation  Prevention of alcohol & substance misuse	
11.7.7	Contribute to the Dementia Service Directory	January 2014	Locality Manager for Adult and Older Persons Mental Health Services	Themes  Long-term conditions Priorities  Dementia - Early diagnosis, treatment and support An asset based assessment of information and support will be a requirement of new, Enhanced JSNAs	
11.7.8	Work with Sebdoc to explore opportunities for co-location and joint working	March 2014	Head of Emergency Duty Services	Not applicable to this analysis	
11.7.9	Work in partnership with the Bracknell and Ascot Clinical Commissioning Group and Bracknell Healthcare Foundation Trust to create an integrated service for adults with long term conditions.  Establish a clinical governance post	May 2013  June 2013	Chief Officer: Older People and Long Term Conditions  Head of Community	Themes  • Long-term conditions  Themes	

Ref	Key Action Description	By when	Lead Officer	Links to JHWS
	which ensures that intermediate care		Response & Reablement	Long-term conditions
	services operate safely and effectively			Safeguarding
	and to a high standard			
	lement a programme of economies to reduce	expenditure		
	by the following sub-actions			
11.8.7	Develop proposals to help the Council	March 2014	Chief Officer: Performance	Not applicable to this
	produce a balanced budget in 2014/15		& Resources	analysis
	ure staff and elected members have the oppo	ortunities to acquire t	he skills and knowledge they n	eed
	by the following sub-actions			
11.2.6	Deliver appropriate training within the	March 2014	Head of Adult	Themes
	department in relation to adult		Safeguarding	<ul> <li>Safeguarding</li> </ul>
	safeguarding.			
11.2.7	Ensure that the local workforce is	March 2014	Head of Drugs and	Themes
	appropriately trained to identify substance		Alcohol Action team	<ul> <li>Long-term conditions</li> </ul>
	misuse issues in order to offer information			<ul> <li>Safeguarding</li> </ul>
	and advice.			<ul> <li>Mental Health</li> </ul>
				Priorities
				• Prevention of alcohol &
				substance misuse
	ure services use resources efficiently and IC	T and other technolog	gies to drive down costs	
Supported	by the following sub-actions			
11.1.4	Implement Electronic Monitoring within	December 2013	Chief Officer:	Themes
	Community Intermediate Care and		Performance &	<ul> <li>Safeguarding</li> </ul>
	monitor the financial and activity impact		Resources	
11.1.6	Complete options appraisal and	March 2014	IT Manager	Not applicable to this
	undertake tender process for IAS			analysis
	Contract.			
	lish information about the Council to promot	e openness, cost effe	ectiveness and accountability	
	by the following sub-actions			
11.3.3	Publicise advice and information options	January 2014	Head of Joint	An asset based assessme
	for people who fund their own support		Commissioning	of information and support
				will be a requirement of ne

MTO 11: Work with our communities and partners to be efficient, open, transparent and easy to access and to deliver value for					
money:	money:				
Ref	Key Action Description	By when	Lead Officer	Links to JHWS	
	Enhanced JSNAs				

## Children, Young People and Learning Service Plan

5.8 The CYP&L Service Plan is aligned to the following JHWS themes and priorities:

MTO 4: Su	MTO 4: Support our younger residents to maximise their potential, including work to:						
Ref	Key Action Description	By when	Lead Officer	Links to JHWS			
4.1 Provid Borough	4.1 Provide accessible, safe and practical early intervention and support services for vulnerable children and young people in the Borough						
4.1.1	Embed and monitor the impact of the Early Intervention Hub	March 2014	Head of Performance Mgt and Governance	Themes Safeguarding  Priorities Vulnerable children and young people. Prevention of Social and emotional Isolation			
4.1.3	Implement the Troubled Families Initiative and work with families who meet the criteria for Family Focus.	3 year project 2012- 2015	Head of Early Intervention	Themes Safeguarding Mental Health and Wellbeing  Priorities Vulnerable children and young people. Prevention of Social and emotional isolation Education Skills and Employment			
4.1.4	Provide targeted support to young carers via commissioned service Kidz.	March 2014	Chief Officer Strategy, Resources and Early	Themes Safeguarding			

	Intervention	Mental Health and Wellbeing
		Priorities Vulnerable children and young people. Prevention of Social and emotional isolation

Supported	d by sub-actions:			
4.2.1	Recruit at least 8 adoptive families in 2013/14 to meet the needs of children requiring adoption	March 2014	Head of Service Looked after Children	Themes Safeguarding
				Priorities  Vulnerable children and young people
4.2.2	Recruit at least 12 foster carer households in 2013/14	March 2014	Head of Service Looked after Children	Themes Safeguarding
				Priorities  Vulnerable children and young people

4.3 Increas	4.3 Increase opportunities for young people in our youth clubs and community based schemes					
Supported	d by sub-actions:					
4.3.1	Increase number of youth work sessions offered by the Youth Service.	Ongoing	Acting Head of Youth Service	Themes Mental Health and Wellbeing  Priorities Prevention of Social and emotional isolation Vulnerable children and young people.		
4.3.2	Contribute to an increase in the number	Ongoing	Acting Head of Youth	Themes		

	of youth club style sessions in the borough provided by others		Service	Mental Health and Wellbeing
				Priorities Prevention of Social and emotional isolation Vulnerable children and young people.
4.3.3	Develop on-line access to information regarding positive activities for young people	Ongoing	Acting Head of Youth Service	Themes Mental Health and Wellbeing
				Priorities Prevention of Social and emotional isolation
4.3.4	Implement Phase three of the Modernisation of the Youth Service Programme, including the development	2014	Chief Officer Strategy, Resources and Early Intervention	Themes Mental Health and Wellbeing
	of a Town Centre Hub.			Priorities Prevention of Social and emotional isolation

4.4 Provide targeted support for families in need through our network of Children's Centres to support early intervention and prevention.					
4.4.2	Provide targeted Family Outreach support from Children's Centres	Ongoing	Head of Early Years childcare and Play	Themes Safeguarding Mental Health and Wellbeing  Priorities Prevention of domestic abuse Vulnerable children and young people Prevention of social and emotional isolation	
4.4.3	Provide targeted early intervention parenting programmes from Children's Centres.	Ongoing	Head of Early Years childcare and Play	Themes Safeguarding Mental Health and Wellbeing	

				Priorities Prevention of domestic abuse Vulnerable children and young people Prevention of social and emotional isolation
4.5 Encou	rage and facilitate enough high quality, affor	dable, inclusi	ve childcare places for thos	se working parents that require one
4.5.1	Encourage and facilitate enough high quality, affordable inclusive childcare places for those working parents that require one	Ongoing	Head of Early Years childcare and Play	Themes Mental Health and Wellbeing  Priorities Education, Skills and Employment
<b>Supporte</b> 4.6.1	d by sub-actions:  Continue to implement the support and	March 2014	Head of Service Specialist	
	services within the Aiming High Initiative, and seek ongoing opportunities to further develop support and services.		support	Priorities Vulnerable children and young people
	tise the safety, health and well being of all yo	oung resident	s in all of our plans for then	
	ed by sub-actions:	T	1	T
4.7.1	Ensure the priorities are communicated across partnerships via meetings, presentations and reports.	Ongoing	Head of Performance and Governance	Themes Safeguarding Priorities
				Vulnerable children and young people

Ongoing

Head of Performance and

Themes

Ensure performance reporting highlights

4.7.2

relevant issues of safety and health and wellbeing through monitoring, inspection	Governance	Safeguarding
and quarterly reporting mechanisms		Priorities  Vulnerable children and young
		people

4.8 Ensure children and young people feel safe, are protected from harm and abuse, have their views respected and gain confidence as a member of the local community					
Supporte	d by sub-actions:				
4.8.2	Children's Views are listened to and form part of the plan for work with the family	Ongoing	Head of Service Safeguarding	Underpinning Principle in ensuring the voice of the child informs planning and strategic priorities.	
4.8.4	Workforce Strategy in place to support recruitment of skilled and experienced staff across the Department.	Ongoing	Head of Human Resources	Themes Safeguarding  Priorities Vulnerable children and young people	
4.8.5	Safer Workforce Training in place and regularly reviewed.	Ongoing	Head of Human Resources	Themes Safeguarding  Priorities Vulnerable children and young people	

	4.9 Continue to improve outcomes for looked after children in education, and employment  Supported by sub-actions:					
4.9.1	Continued focus on the development of support for Care Leavers to improve education/ employment and training opportunities.	Ongoing	Head of Service Looked after Children Learning, Development and Commissioning Manager	Themes Safeguarding Mental Health and Wellbeing  Priorities Vulnerable children and young		

	people Education skills and employm	ent
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MTO 5: W	Vork with schools and partners to educate a	nd develop ou	ur children, young people	e and adults as lifelong learners:		
Ref	Key Action Description	By when	Lead Officer	Links to related strategies/plans		
5.1 Conti	5.1 Continue to work with early years providers to close the attainment gap					
Supporte	ed by sub-actions:					
5.1.2	Implement the Every Child a Talker Programme to further improve and develop speech and language skills of children in early years.	Ongoing	Head of Early Years childcare and Play	Themes Mental Health and Wellbeing  Priorities Education, skills and employment Vulnerable children and young people		
5.1.3	Implement the disadvantaged funding for two year olds in 2013.	March 2014	Head of Early Years childcare and Play	Themes Mental Health and Wellbeing  Priorities Education, skills and employment Vulnerable children and young people Prevention of social and emotional isolation		
5.1.4	Track progress of two year olds to monitor impact of additional funding / resources	Ongoing	Head of Early Years childcare and Play	Themes Mental Health and Wellbeing  Priorities Education, skills and employment Vulnerable children and young people		

5.2 Increase the number of schools in the Borough rated 'good' or 'outstanding' by Ofsted by raising levels of attainment and progress across all phases of learning for all pupils

Supported I	Supported by sub-actions:						
5.2.1	Provide training and support for headteachers and governors in relation to the judgments made by Ofsted and seek to ensure teaching is of the highest quality.	Ongoing	School Advisory Team	Themes Mental Health and Wellbeing  Priorities Education, Skills and Employment			
5.2.2	Undertake supported school reviews to ensure that school self-evaluation is accurate and that school's have identified the correct priorities for improvement.	Ongoing	School Advisory Team	Themes Mental Health and Wellbeing  Priorities Education, Skills and Employment			
5.2.3	Monitor the outcome of inspections of schools, and adult learning provision and provide support as appropriate	Ongoing	Chief Officer Learning and Achievement	Themes Mental Health and Wellbeing  Priorities Education, Skills and Employment			

	5.3 Support school leaders and governors when considering alternative forms of governance, including forming federations or Academy trusts					
Supported	by sub-actions:					
5.3.1	Provide information and support to governors and interface with Government agencies and DfE when schools are considering a change of status.	Ongoing	Chief Adviser Learning and Achievement			

5.4 Increase the number of young people achieving five or more good GCSE passes including English and mathematics and improve the performance of all underperforming groups of children and young people						
Support	Supported by sub-actions:					
5.4.1	Analysis of primary schools performance data and track pupil progress in order to plan and implement appropriate	Ongoing	School Advisory Team	Themes Mental Health and Wellbeing		
	interventions.			<b>Priorities</b> Education, Skills and Employment		

5.4.2	Analysis of secondary schools	Ongoing	School Advisory Team	Themes
	performance data and track pupil		-	Mental Health and Wellbeing
	progress in order to plan and implement			
	appropriate interventions.			Priorities
				Education, Skills and Employment

5.5 Increase the average point score of students taking 'A' level examinations						
Support	Supported by sub-actions:					
5.5.1	Analyse post 16 results and option choices and discuss progress with headteachers.	Ongoing	School Advisory Team	Themes Mental Health and Wellbeing		
				Priorities		
				Education, Skills and Employment		

Support	ed by sub-actions:			
5.6.1	Progress plans to develop a new SEN resource to meet the increase in demographic changes	April 2014	Chief Officer Learning and Achievement	Themes Long Term Conditions
				Priorities Vulnerable children and young people
5.6.2	Continue to support schools to meet the needs of children with Special Educational Needs	Ongoing	Head Of Targeted Services	Themes Long Term Conditions
				Priorities Vulnerable children and young people
5.6.3	Implement the changes required by the emerging draft legislation on Reform of provision for children and young people with Special Educational Needs and the	Sept 2014	Senior Adviser for Inclusion and Diversity	Themes Long Term Conditions Priorities
	DfE reform of school funding for SEN			Vulnerable children and young

	pupils.		people

5.8 Encour	5.8 Encourage and support residents to become school governors						
Supported	Supported by sub-actions:						
5.8.1	Continue with campaign to recruit school governors through publicising the work of governing bodies and providing support and training.	Ongoing	Chief Adviser Learning and Achievement				

Supporte	ed by sub-actions:			
5.9.1	Continue to work with schools to identify young people at risk of disengaging in education, employment or training and ensuring appropriate interventions are	Ongoing	Learning Development and Commissioning Manager	Themes Mental Health and Wellbeing  Priorities
	put in place.			Vulnerable children and young people.  Education, skills and employment

Supporte	d by sub-actions:			
5.10.1	Promotion of Lifelong Learning activities available in Bracknell Forest	Ongoing	Head of Adult and Community Learning	Themes Mental Health and Wellbeing  Priorities Prevent social and emotional isolation Education, skills and employmen
5.10.2	Work with strategic partners to ensure a wide and varied offer for residents	Ongoing	Head of Adult and Community Learning	Themes Mental Health and Wellbeing

				Priorities Prevent social and emotional isolation Education, skills and employment
5.10.3	Source alternative funding to support the provision of Lifelong Learning	April 2014	Head of Adult and Community Learning	Themes Mental Health and Wellbeing
				Priorities Prevent social and emotional isolation Education, skills and employment

Supporte	d by sub-actions:			
5.11.2	Robust Planning for School Places, to accurately forecast future requirements.	Ongoing	Commissioning and Policy Manager	
5.11.3	Provision of Sufficient Pupil Places, through the Education Capital Programme to meet Basic Need.	Ongoing	Head of Property and Admissions	Themes Mental Health and Wellbeing  Priorities Education, skills and employment

	5.12 Coordinate Services to Schools					
Supported	d by sub-actions:					
5.12.1	Prepare and promote a range of services for schools to buy for a three year period from 1 April 2013.	Ongoing	Policy and Commissioning Manager	Themes Safeguarding Mental Health and Wellbeing		
				Priorities		

				Vulnerable children and young people Education skills and employment
5.12.2	Monitor take up of Services to Schools.	Ongoing	Policy and Commissioning Manager	

Ref	Key Action Description	By when	Lead Officer	Links to JHWS
		41 11.41		
	the Health and Wellbeing Board to bring to	gether all th	ose involved in delivering h	ealth and social care in the
Borough				
Supporte	ed by sub-actions:			
6.2.4	To work collaboratively with colleagues in health to develop joint working and delivery of services for children and young people	Ongoing	Director Children, Young People and Learning	Themes Long Term Conditions Sexual Health Safeguarding Mental health and wellbeing
				Priorities  All those that impact on childre young people and families that require a joint working approact

	Work with our communities and partners	s to be efficien	t, open, transparent and eas	sy to access and to deliver value						
for mone	for money:									
Ref	Key Action Description	By when	Lead Officer	Links to JHWS						
11.8 Implement a programme of economies to reduce expenditure										
Support	ed by sub-actions:									
11.8.5	Develop proposals to help the Council produce balanced budget in 2013/14	Ongoing	Director Children, Young People and Learning							

11.10 Children and Young People's Partnership provides the opportunity to develop and agree joint priorities for improvement.

11.9.1	ed by sub-actions:  Review the Progress made against the	May 2013	Head of Performance	Themes
	priorities in the Children and Young People's Plan during 2012.		Management and Governance	Sexual Health Safeguarding Mental health and wellbeing
				Priorities Sexual health Prevention of Domestic Abuse Prevention of alcohol and substance misuse Vulnerable children and young people Reduction in rates of depression Prevention of social and emotional isolation Education, skills and employment
11.9.2	Identify new actions for the final year of the Children and Young People's Plan	May 2013	Head of Performance Management and Governance	As Above
11.9.3	Develop a new three year Children and Young People's Plan [2014 – 2017]	March 2014	Director Children, Young People and Learning	To be decided.

#### 6 ADVICE RECEIVED FROM STATUTORY AND OTHER OFFICERS

#### **Borough Solicitor**

6.1 The Borough Solicitor has noted the contents of this report.

#### **Borough Treasurer**

6.2 The Council allocates its financial resources through the budget process in the context of its medium term financial plan. Currently the medium term financial plan forecasts that the Council will need to make significant savings over the next few years. Over this period the Council will have to develop increased efficiency in service delivery whilst still responding to demographic changes, new legislation and the need to modernise services. This will require the reallocation of some of the Councils limited resources to key priorities.

In order to deliver these service changes the Council publishes a range of strategies and policies relating to many of its key services. A strategy or policy does not represent a financial commitment but, rather, sets the strategic direction of travel, subject to the level of resources that become available. These strategies also form the basis of the annual service plan which ensures that the development of the Councils services is consistent with its medium term objectives within the resource envelope that is agreed. The development of these strategies is, therefore, an important part of the Council's arrangements for helping it allocate its limited resources to maximum effect

#### **Equalities Impact Assessment**

6.3 The JHWS is based on key strategic documents which have been subject to equality assessments as well as the JSNA which is itself a key source equalities evidence.

#### 7 CONSULTATION

#### **Principal Groups Consulted**

7.1 A working group of professionals from health, public health, children's and adults social care.

#### Method of Consultation

7.2 Regular meetings and workshops for the development of the strategy.

#### Representations Received

7.3 Notes of meetings and decisions made.

#### **Background Papers**

Appendix A – Priority Descriptions Appendix B – ASCHH Service Plan Actions Appendix C – CYPL Service Plan Actions

#### Contact for further information

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#### **APPENDIX A**

## Priorities affecting the health and wellbeing of local people in Bracknell Forest

### Appropriate/adapted Housing

Settled and appropriate accommodation improves people's feelings of safety and security and helps reduce their risk of social exclusion. Maintaining settled accommodation and providing social care in this environment promotes personalisation and quality of life, prevents the need to readmit people into hospital of more costly residential care and ensures a positive experience of social care.

## **Respiratory Illness**

Respiratory disease is one of the top causes of death in England in people under the age of 75. Smoking is the major cause of major respiratory diseases. These measures will focus attention on the prevention of smoking and other environmental factors that contribute to people getting respiratory disease. Prevention and timeline treatment is key to saving lives and preventing long-term ill health, as well as reducing the number of new infections and development of drug resistance.

### Dementia - Early diagnosis, treatment and support

There are an estimated 610,000 people in England with dementia, a number expected to double in the next 30 years. Dementia accounts for more expenditure than heart disease and cancer combined and costs society over £20bn a year. These indicators recognise the importance of recognising and minimising the effects of dementia or preventing it through promoting better lifestyle and exercise, as half of dementias have a vascular component.

#### Diabetes and diabetic retinopathy

Diabetes is on the increase and diabetic complications (including cardiovascular, kidney, foot and eye diseases) have a detrimental impact on quality of life. In the majority of cases, type 2 diabetes is partially preventable and can be prevented or delayed by lifestyle changes (exercise, weight loss, healthy eating). Earlier detection of type 2 diabetes followed by effective treatment reduces the risk of developing diabetic complications.

Diabetic retinopathy is the leading cause of preventable sight loss in working age people in the UK and early detection through screening halves the risk of blindness.

#### **Education, skills and employment**

(Also proxy measures for prevention of social and emotional isolation)

The recent review "Is work good for your health and wellbeing?" concluded that work was generally good for both physical and mental health and wellbeing. Young people who are not engaged in education, employment or training are at greater risk of a range of negative outcomes, including poor health, depression or early parenthood.

#### **Falls**

Falls are the largest cause of emergency hospital admissions for older people. One in three people end up leaving their own home and moving to long-term care (resulting in social care

costs) and one in one in three sufferers of hip fractures return to their former levels of independence. Hip fractures are almost as common and costly as strokes and the incidence is rising. Fall prevention and providing appropriate treatment should they occur will have a major impact on people's independence and quality of life.

#### **NHS Healthchecks**

Local health organisations will have to provide NHS Health Checks and an increased uptake is important to identify early signs of poor health leading to opportunities for early interventions and preventative action.

## Vulnerable children and young people

With half of adult mental health problems starting before the age of 14, early intervention to support children and young people with mental health and emotional wellbeing issues is very important. Looked-after children are a particularly vulnerable group at risk of developing mental health problems. These indicators seek to address risks to this group of increased rates of undiagnosed mental health problems, placement breakdown, alcohol and substance misuse, convictions and care leavers not in education, employment or training.

#### Prevention of alcohol & substance misuse

People who misuse substances often commit crimes to pay for their drugs or alcohol. There is significant evidence that treatment interventions for the management of substance misuse can help to reduce re-offending. These indicators will be measures of successful outcome of treatment interventions in the community.

It will also serve as a measure of primary and secondary prevention work on the development of problematic substance misuse among vulnerable groups.

Alcohol and drug misuse is a known factor in Domestic Abuse.

#### **Prevention of Domestic abuse**

In addition to psychological conditions, the wider social, economic and environmental determinants of health also impact on individual resilience and good mental health. A range of factors which can occur at any and all stages of the life course, can combine to create stressors which lead to the harming of others, including sexual and domestic violence.

#### Sexual health

Sexually transmitted infections cause avoidable sexual and reproductive ill-health, including symptomatic acute infection (i.e. infections with immediate symptoms) and later complications such as pelvic inflammatory disease (PID), ectopic pregnancy and tubal-factor infertility. It has been demonstrated that Chlamydia control activities result in changes in chlamydia prevalence (and thereby to changes in ill-health). Increasing the diagnostic rate will reduce the prevalence of asymptomatic infections (i.e. infections that shoe no immediate symptoms, and may therefore go undetected).

#### **Prevention of Social and Emotional Isolation**

Social participation and social support available to individuals are associated with reduced risks of common mental health problems. Social isolation is an important risk factor for both

deteriorating mental health, self-neglect, self-harming, the harming of others, psychological and behavioural disorders, drug and alcohol abuse and suicide.

### Reduction of high rates of depression

Teenage parents are at increased risk of postnatal depression and poor mental health in the three years following birth.

The prevalence rate of depression and anxiety disorders in veterans is estimated at 53% and 18% respectively. Treatment of veterans should be prioritised of their mental health difficulties are related to their military service, but whether an individual is a veteran is not consistently recorded<sup>1</sup>. An outcome indicator for this will be developed.

## Support for people who have had stroke

Cardiovascular disease (CVD) including heart disease and stroke, is one of the major causes of death in people aged under 75 in England. There have been huge gains over the past decades in terms of better treatment for CVD and improvements in lifestyle, but to ensure that there continues to be a reduction in the rate of premature mortality from CVD, there needs to be concerted action in both prevention and treatment.

### **Tobacco and smoking cessation**

Smoking is the primary cause of preventable illness and premature death, accounting for 81,400 deaths in England in 2009, some 18% of all deaths of adults aged 35 and over. There is a large body of evidence showing that smoking behaviour in early adulthood affects health behaviours later in life and reducing the uptake of smoking among children is as important as reducing the prevalence of smoking among adults.

The Tobacco Control Plan includes a national ambition to reduce adult (aged 18 or over) smoking prevalence in England to 18.5% or less by the end of 2015.

## Weight management, diet and nutrition and physical activity

England, along with the rest of the UK, has one of the highest rates of obesity in Europe and one of the highest in the developed world. Excess weight is a leading cause of type 2 diabetes, heart disease and cancer, and blights lives affected by back pain, breathing problems or infertility leading to low self-esteem and reduced quality of life.

#### **Cancers**

The prevalence of male cancers generally is not currently available. Incidence (2007-9) prostate cancer 109.5 per 100000.

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<sup>&</sup>lt;sup>1</sup> Raising awareness of Veterans' needs within Berkshire. M Nicholson 2012.